



Oregon School Activities Association

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Event Broadcasts on the OSAA Website

WHAT IS AN EVENT BROADCAST?

High school athletics are popular spectator events, and the need to reach a wider audience has increased over time. Many schools have partnered with local radio stations to provide broadcast coverage of their home games. Some schools have invested in new camera technology, such as the [NFHS Network's Pixellot system](#), to provide a live video streaming option. Any instance of a contest being broadcast, televised, or streamed is considered an *event broadcast*. Starting February 2021, schools can add event broadcasts to team sport contests on the OSAA website to advertise spectator options for their teams.

WHO CAN ADD EVENT BROADCASTS TO A CONTEST

Any person with an authenticated and authorized OSAA website user account with access to edit a specific team's schedules, rosters, and scores can add, edit, or remove event broadcast records from specific contests. This includes school administrators (ADs, Athletic Secretaries, etc.) and coaches. The general public cannot add event broadcasts to contests; however, event broadcasts are viewable to any OSAA website user or guest.

ADDING EVENT BROADCASTS TO A CONTEST

1. Visit www.osaa.org
2. Log into your OSAA website user account
3. Edit the specific contest (*the table below outlines three options to access the contest editor*)

Option 1 – My Account

Figure 7

- Go to your **My Account** page
- Click the **Activity Programs** sub-tab
- Click the **Edit Team** button for the sport/level
- Find the contest on your schedule
- Click its **Edit Contest** button

Option 2 – School Page

Figure 8

- Go to your **School Page**
- Select the **Activity Program**
- Click the **Edit Team** button
- Find the contest on your schedule
- Click its **Edit** button

Option 3 - Schedule

Figure 9

- Find the contest on the **Schedules & Scores** page for the activity and date of the contest
- Click the contest to bring up its details window
- Click the **Edit Contest** button

4. Scroll to the **Broadcast Coverage** section in the contest editor (*Figure 1*)

The screenshot shows the OSAA contest editor interface. At the top, there are tabs for Contest Type: Jamboree, Exhibition, Alumni, Non-League, League (selected), League Playoff, Play-In, Playoff, and Season 1. Below these are fields for Endowment (Endowment selected), Tournament Name, Surface Type, Alternate Location, Dismiss Time, Depart Time, and Return Time. The **Broadcast Coverage** section is highlighted with a red box and contains a large grey text area and a blue button labeled '+ Add Event Broadcast'. Below this is an 'Internal Notes' field.

- Click the **Add Event Broadcast** button to bring up a dialog window
- Choose the **Broadcast Type, A/V Coverage, Provider**, and optionally add a **Link/URL** (Figure 2)
(Note: A Link/URL value is required for Internet Stream broadcast types.)

- Click the **Add to Contest** to commit your changes
- A confirmation will appear once the event broadcast record has been added to the contest (Figure 3)

- Event broadcast records for the contest will be listed in the **Broadcast Coverage** section (Figure 4)

- Contests with event broadcasts are noted on schedules and contest details (Figure 5)

(Also see figure 10)

EDITING AN EXISTING EVENT BROADCAST RECORD

1. Perform steps 1 – 4 as outlined above
2. Scroll to the **Broadcast Coverage** section in the contest editor
3. Hover over the desired event broadcast record to highlight your selected and click it to bring up a dialog window (Figure 6)

(Note: If the event broadcast was given a Link/URL value, a link icon will appear [🔗] and clicking on the link icon will open the event's Link/URL in a new tab.)



4. Edit the event broadcast record's values (see figure 2)
5. Click the **Save Information** button to commit your changes
6. A confirmation will appear once the record has been successfully updated (see Figure 3)

EVENT BROADCAST OPTIONS

Broadcast Type

REQUIRED FIELD

- “Internet Stream” – The event will be live streamed over the internet (e.g. NFHS Network, YouTube LIVE, etc.). Internet streams may be free to the public or there may be a fee or user subscription required to watch. Streams with fees or subscriptions can be indicated by checking the “Fee/Subscription?” check-box. Internet streams may broadcast audio and video, audio only, or video only depending on your desired setup.
- “Television Broadcast” – The event will be broadcast on television (e.g. local TV station) and is usually free to channel subscribers.
- “Radio Broadcast” – The event will be broadcast over radio (e.g. local radio station) and is free to the public. Radio broadcasts only provide audio coverage without video.

Added By

- This field indicates which school “owns” the broadcast entry. Only authenticated users with access to the owner school will be able to edit/delete records that were originally added by the owner school. This field cannot be changed and also includes the name of the user that created the record and when the record was last updated.

A/V Coverage

REQUIRED FIELD

- This field helps website users and guests to quickly identify which broadcasts include video and/or audio coverage.
- “Audio & Video” - The event will be broadcasting a video signal with audio (e.g. online stream, televised broadcast).
- Audio Only - The event will only be broadcasting audio (e.g. radio).
- Video Only - The event will only be broadcasting a video signal without audio (e.g. online stream without audio mix).

Fee/Subscription?

- This field's value helps website users and guest know if there is a fee to watch or hear the broadcast. Some online streaming services require a fee or user subscription in order to access content. If the event requires a fee, check this box. If the event is free, leave the box unchecked. Television and radio broadcasts are considered free.

Provider REQUIRED FIELD

- This is the name of the broadcaster.
- For internet streams, this would be the name of the website or service that is hosting the streaming content. Examples include "NFHS Network," "YouTube Live," "Facebook Live," or social media presence handles like "Spartan Athletics," "CHS Sports," etc.
- For television and radio broadcast type of events, the provider should be the station name, identifier, and/or access channel. Examples include "KMHS 105.1 FM," "WBN Radio," "KORV 93.5 FM (Lakeview)," or "CCTV Channel 22 Comcast (Salem)." The maximum length of this field is 32 characters.

Link/URL REQUIRED FIELD FOR INTERNET STEAM

- This field's value specifies the internet link to this event broadcast. It can also represent a link to a radio or television station's webpage. This gives the viewers a quick and easy way to find this specific event broadcast.
- If this event is streamed over the internet, a value must be provide provided.
- If provided, this field's value must be a full URL and include the protocol (i.e. "https://"), for example "https://www.osaa.org".

ADDITIONAL FIGURES

Figure 7-A, My Account Page

The screenshot shows the 'My Account Page' for Bedrock High School. The user's role is 'Activities Director'. The page displays 'Activity Programs for the 2020-21 School Year' with a sidebar menu on the left. The 'Activity Programs' menu item is highlighted with a red box. The main content area shows a table of activities for the 'Fall' season. The 'Boys Soccer' row has a red box around its 'v' icon. The 'Winter' section is partially visible at the bottom.

Bedrock High School Remove School

Your role with this school: Activities Director

Activity Programs for the 2020-21 School Year » Add a new activity program
» Add/view coop applications

Fall

Activity	Abbr	League	Teams
Football	FBL	6A-SD3 Special District 3	v JV JV2 FR +
Officials: Bedrock Football Officials Association Commissioner: Barney Rubble			
Volleyball	VBL	6A-R Rock Conference	v JV JV2 FR FR2
Officials: Lower Bedrock Volleyball Officials Association Commissioner: Betty Rubble			
Boys Soccer	BSC	6A-R Rock Conference	v JV JV2 FR +
Officials: Slateville Local Soccer Referees Association Commissioner: Captain Caveman			
Girls Soccer	GSC	6A-R Rock Conference	v JV +
Officials: Slateville Local Soccer Referees Association Commissioner: Captain Caveman			
Boys Cross Country	BXC	6A-R Rock Conference	v
Girls Cross Country	GXC	6A-R Rock Conference	v

Winter

Figure 7-B, Team Editor

Edit Bedrock Boys Soccer Varsity Team

V JV JV2 FR +

Schedule Roster Team Photo
Public View Out-of-State Management Drop Team +

Contest Schedule

▶ Add a Contest Schedule Functions ▶
Click to expand the section to add a new contest.

Varsity Schedule

Edit	Status	Details	Date	Start Time	Opponent	Dismiss	Depart	Return
	Scheduled	League	T 3/2/21	7pm	@ Slateville			
	Scheduled	League	R 3/4/21	7pm	vs. Rockport			
	Scheduled	League	T 3/9/21	7pm	vs. Dino City			
	Scheduled	Non-League	R 3/11/21	7pm	vs. Eastrock			
	Scheduled	League	R 3/18/21	7pm	@ McRockerton			
	Scheduled	League	M 3/22/21	7pm	vs. Newrock			
	Scheduled	League	W 3/24/21	7pm	vs. Blackwood			
	Scheduled	League	T 3/30/21	7pm	@ Rockport			

Figure 8-A, School Page

Bedrock High School

All Member Schools



Mascot
Rockers

School Type
Public School

Regular District
6A-R Rock Conference

School District
Bedrock School District 1

School Phone
(555) 123-4567

Website
<https://www.bedrock.k12>

Region / County
Rock Valley / Slate County
Extreme COVID-19 Risk ■ ■ ■ ■

Address
123 Flint Ln SE
Bedrock Map

Classification
6A

Hy-Tek Code
BDRK

Colors
 Black
 Teal
 Silver

Edit School Information

Contact Information

Position	Name	Phone	Email	
Principal	Barney Rubble	(555) 123-4567	b_rubble@bedrock.k12	
Athletic Director	Wilma Flintstone	(555) 123-4567	w_flintstone@bedrock.k12	

Sports / Activities

Activity	Head Coach	League	Coop	Teams
Football		6A-R Rock Conference		V, JV, JV2, FR
Volleyball		6A-R Rock Conference		V, JV, JV2, FR, FR2
Boys Soccer		6A-R Rock Conference		V, JV, JV2, FR
Girls Soccer		6A-R Rock Conference		V, JV

Figure 8-B, Team Page

Bedrock Boys Soccer Program

← Bedrock



School

Classification 6A (Public)
Regular District 6A-R Rock Conference

Team Staff

Head Coach Fred Flintstone
JV Head Coach Barney Rubble

View Staff Certifications

Program Information

Classification 6A (2020-21)
League 6A-R Rock Conference
Officials Slateville Local Soccer Referee ...
Varsity Contests 9 / 9

Print/Download ▾

Ranking Information

Ranking information is not available.

All 6A Boys Soccer Rankings



Varsity Junior Varsity Junior Varsity 2 Freshman Social Media **Edit Team**

Schedule Ranking Roster Team Photo Show Deleted

Status	Details	Date	Start Time	Opponent	Dismiss	Depart	Return
Scheduled	League	T 3/2/21	7pm	@ Slateville			

Figure 8-C, Team Editor

Edit Bedrock Boys Soccer Varsity Team

V JV JV2 FR +

Schedule Roster Team Photo Public View Out-of-State Management Drop Team

Contest Schedule

► Add a Contest [Schedule Functions](#)

Click to expand the section to add a new contest.

Varsity Schedule

Edit	Status	Details	Date	Start Time	Opponent	Dismiss	Depart	Return
<input checked="" type="checkbox"/>	Scheduled	League	T 3/2/21	7pm	@ Slateville			
<input type="checkbox"/>	Scheduled	League	R 3/4/21	7pm	vs. Rockport			
<input type="checkbox"/>	Scheduled	League	T 3/9/21	7pm	vs. Dino City			
<input type="checkbox"/>	Scheduled	Non-League	R 3/11/21	7pm	vs. Eastrock			
<input type="checkbox"/>	Scheduled	League	R 3/18/21	7pm	@ McRockerton			
<input type="checkbox"/>	Scheduled	League	M 3/22/21	7pm	vs. Newrock			
<input type="checkbox"/>	Scheduled	League	W 3/24/21	7pm	vs. Blackwood			
<input type="checkbox"/>	Scheduled	League	T 3/30/21	7pm	@ Rockport			

Figure 9-A, Schedules & Scores Page

2020 Boys Soccer Schedules and Scores



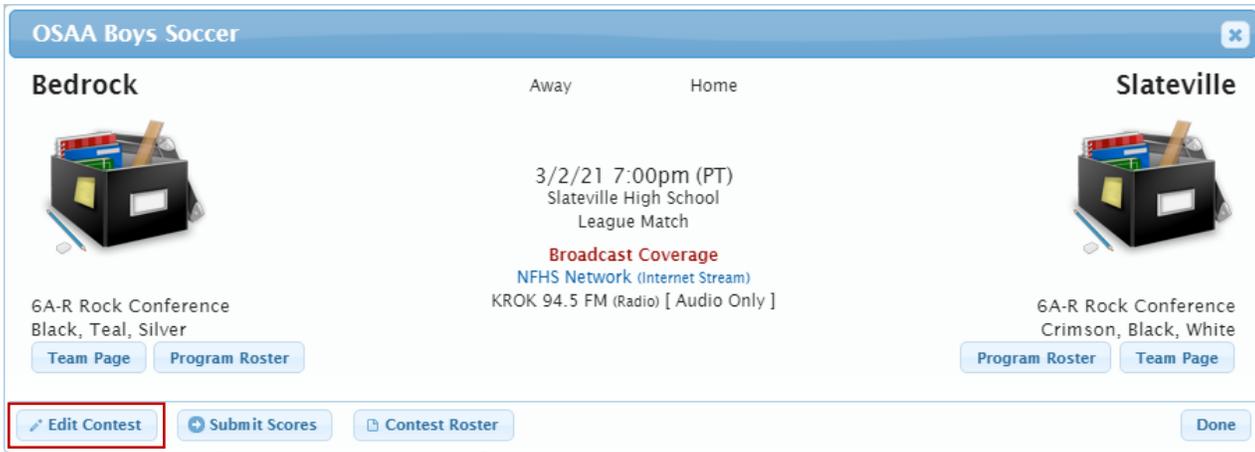
Date Tue. 3/2 ▾ [Prev. Date](#) [Yesterday](#) [Today](#) [Tomorrow](#) [Next Date](#) [AP Listing](#)

6A 5A 4A 3A/2A/1A [Click here for OSAA today Soccer Articles](#)

6A-R Rock Conference

7pm	Blackwood Newrock	7pm	Bedrock Slateville
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Figure 9-B, Contest Details Window



The image shows a web window titled "OSAA Boys Soccer" with a close button in the top right. The main content is split into three columns. The left column is for "Bedrock", the right for "Slateville", and the center for match details. Each team column includes a team icon, name, colors, and buttons for "Team Page" and "Program Roster". The center column shows the match date and time, location, and broadcast coverage options. At the bottom, there are buttons for "Edit Contest", "Submit Scores", "Contest Roster", and "Done".

Bedrock	Away	Home	Slateville
			
6A-R Rock Conference Black, Teal, Silver		3/2/21 7:00pm (PT) Slateville High School League Match	6A-R Rock Conference Crimson, Black, White
Team Page Program Roster		Broadcast Coverage NFHS Network (Internet Stream) KROK 94.5 FM (Radio) [Audio Only]	Program Roster Team Page
Edit Contest	Submit Scores	Contest Roster	Done

Figure 10, OSAA Media Page (www.osaa.org/media)



The image shows the OSAA Media Page. At the top right are buttons for "OSAA Radio Network" and "NFHS Network". Below is a navigation bar with tabs: "Broadcast Schedule", "Championship Broadcast Schedule", "Policies", "Outlets", "OSAA Logos", "Photography Guidelines", and "Social Media". The "Broadcast Schedule" tab is active. Below the navigation bar is the "Broadcast Schedule" section for "Boys Soccer". It contains a table with columns for Activity, Date, Time, Event, and Broadcasters. A single row is visible for a Boys Soccer - 6A match on Tue Mar. 2 at 7:00 pm at Bedrock @ Slateville, broadcasted by NFHS Network and KROK 94.5 FM. Social media icons are shown to the right of the row.

Activity	Date	Time	Event	Broadcasters
Boys Soccer - 6A	Tue Mar. 2	7:00 pm	Bedrock @ Slateville	NFHS Network KROK 94.5 FM